

# STATE OF THE CLUB 2021

As we move into 2022, we are so excited about the year ahead! The Club is healthy, huge numbers of new members are joining as part of our “Best Offer of the Year,” attrition is at an all-time low, our member reviews are great, and all our employees are thriving.

Group exercise classes have reached what we believe to be safe capacities and new membership growth has returned to its traditional pace.

Members have returned to the Club and we are excited about seeing them! New members have also started to join our family and we are welcoming them into our family here at North! Our new website is up and running so now you are able to see happenings at all 4 clubs and view all your favorite classes in one place! Additionally, the new website allows you to reach out to personal trainers and sign up for a free session.

Our CrossFit membership has grown tremendously this year. Our early morning and noon CrossFit classes have been a hit, and our evening class is coming right along. We are so glad to see so many new people excited about joining this team of competitive athletes.

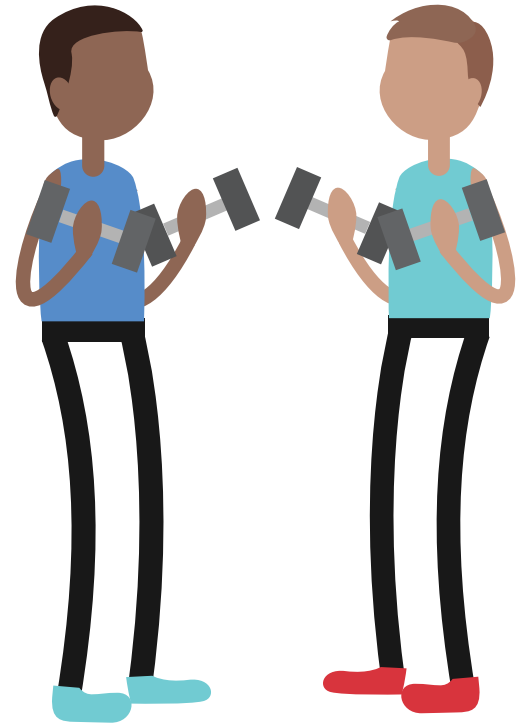
We introduced a new kids’ fitness class in the morning called KidFit and it has been an absolute hit. Most importantly, we are thrilled to see kids active again and committed to their health at an early age!

Finally, we added upgraded equipment to the Club in order to create a better workout experience. Our cyclists are now able to have class in their own space downstairs. All Strive equipment is located at the front of the Club for ease of use and we opened space upstairs for stretching and personal workouts.



## Here is a look ahead:

- We will continue with all safety and cleaning protocols. We know that our sanitization measures are of utmost importance as we continue to move through this time.
- We plan to bring our fun summer camp back next year. We also have several kids' socials coming up in the months ahead. Stay tuned for details in your email.
- We will add Rock Steady Boxing for members with Parkinson's. With the addition of boxing equipment, we will also be better able to serve our martial arts fanatics.
- We will make the merchandise store available to members.
- We will continue with our normal maintenance - for example, resurfacing the basketball court, painting the exterior of the building, and upgrading equipment as needed.



Our goal is to keep improving the Club and increasing its value to you. (See the list below for our 2021 capital expenditures.) As you know, we don't ask our members for capital assessments, instead we incrementally adjust our dues to keep pace with inflationary pressures on our expenses. Unfortunately, inflation is on the rise. The current 12-month rate is 5.4% and is expected to be 6.1% by the end of the year. This will be the highest rate of inflation since 1990. Therefore, in January we are raising our monthly dues by the amounts below. (As a reminder, we did not raise dues in 2021.)

Individual - \$3 (\$3.28 with taxes)

Couple - \$4 (\$4.38 with taxes)

Young Individual - \$2 (\$2.19 with taxes)

Senior Individual - \$2 (\$2.19 with taxes)

Senior Couple - \$3 (\$3.28 with taxes)

\*For your convenience, we have included a 2022 dues schedule on the final page of this document.

### 2021 CAPITAL EXPENDITURES SUMMARY

Spas and pools (heaters and pumps)	\$37,251
Facilities (furniture, locker rooms, floors, radios)	8,677
2 CrossFit Ski Ergs	2,278
<b>TOTAL</b>	<b>\$48,205</b>

As always, if you have any questions, concerns or ideas, we would love to hear from you! In the meantime, we will have another longtime tradition - our coupon book - ready for you after January 5. Valued at over \$275, every membership receives one. You will find guest vouchers worth \$60 and discounts on many Club products and services. Just stop by the Membership Office at your convenience to nab yours.

In closing, it would be easy to let the complexities and challenges of the past 20 months weigh heavily on our spirits. Instead, we have seen that when we take care of each other, everything works out. Because of you, our staff is looking with hope and promise toward 2022. Thank you for your loyal support!

Have a happy and healthy holiday season and a wonderful New Year!

April McCullough,  
General Manager



# 2022 Membership Pricing



## North Little Rock Athletic Club

<b>Individual</b> monthly dues <b>\$64</b> with taxes \$70.08 \$50 Joining Fee	<b>Couple</b> monthly dues <b>\$90</b> with taxes \$98.55 \$50 Joining Fee	<b>Young Individual</b> monthly dues <b>\$47</b> with taxes \$51.47 \$50 Joining Fee
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<b>Senior Individual</b> monthly dues <b>\$47</b> with taxes \$51.47 \$50 Joining Fee	<b>Senior Couple</b> monthly dues <b>\$70</b> with taxes \$76.65 \$50 Joining Fee	<b>Dependent (0 - 18 years)</b> monthly dues <b>First \$13</b> with taxes \$14.24 <b>Each additional \$6.50</b> with taxes \$7.12 \$0 Joining Fee	<b>Dependent (19 - 24 years)</b> monthly dues <b>\$26</b> with taxes \$28.47 \$0 Joining Fee
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## All-Access

North Little Rock Athletic Club • Little Rock Athletic Club • Little Rock Racquet Club • Downtown Athletic Club

<b>Individual</b> monthly dues <b>\$117</b> with taxes \$127.54 \$300 Joining Fee	<b>Family/ Couple</b> monthly dues <b>\$185</b> with taxes \$201.66 \$500 Joining Fee	<b>Young Individual</b> monthly dues <b>\$97</b> with taxes \$105.74 \$240 Joining Fee
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<b>Senior Individual</b> monthly dues <b>\$97</b> with taxes \$105.74 \$240 Joining Fee	<b>Senior Couple</b> monthly dues <b>\$151</b> with taxes \$164.60 \$400 Joining Fee
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